

COLLEGE of CHARLESTON

2014 Alumni Survey Results Class of 2010-2011

Background

- ❖ 1,530 alumni invited to participate.
- ❖ 372 responses; response rate of 24%.
- ❖ Survey emailed to students who graduated in August 2010, December 2010, and May 2011 with a B.A., B.S., or A.B. Degree.
- ❖ Survey administered June 15, 2014 - July 11, 2014 using Qualtrics online survey tool.

Current Employment

- ❖ 68% of respondents are currently employed full-time.
- ❖ 8% of respondents are employed part-time or have multiple jobs.
- ❖ 24% of respondents are employed in the field of business and industry.
- ❖ 71% of respondents have a job that requires at least a Bachelor's Degree.
- ❖ 43% of respondents' current annual income range is \$20,000 - \$39,999.
- ❖ 29% of respondents' current annual income range is \$40,000 - \$59,999.
- ❖ 62% of respondents' employment is moderately or highly related to their major.

Employment History

- ❖ 83% of respondents were able to find their first paying job while enrolled as an undergraduate or during the first six months after graduation.
- ❖ 55% of respondents' first paying job was in South Carolina.
- ❖ 24% of respondents have had only one paying job since graduation.

Graduate/Professional School

- ❖ 16% of respondents are attending graduate/professional school full-time.
- ❖ 22% of respondents completed a post baccalaureate degree program (Master's, Law, Medical, PhD, or Certificate).
- ❖ 22% of respondents continuing their education received an assistantship or fellowship.
- ❖ The graduate institutions most frequently attended by respondents are: University of South Carolina, Medical University of South Carolina, College of Charleston, and The University of Georgia.
- ❖ The academic disciplines most frequently mentioned for continuing education are: Medicine, Social Sciences, Business, and Education.

College of Charleston Undergraduate Experience

- ❖ 92% of respondents were very satisfied or satisfied with their overall academic experience.
- ❖ 90% of respondents were very satisfied or satisfied with the instruction in their major.
- ❖ 70% of respondents would choose the same major field of study again.
- ❖ 78% of respondents were very satisfied or satisfied with the instruction in their general education program.
- ❖ 87% of respondents would choose to attend the College of Charleston again.
- ❖ 51% of respondents graduated with no student loans.

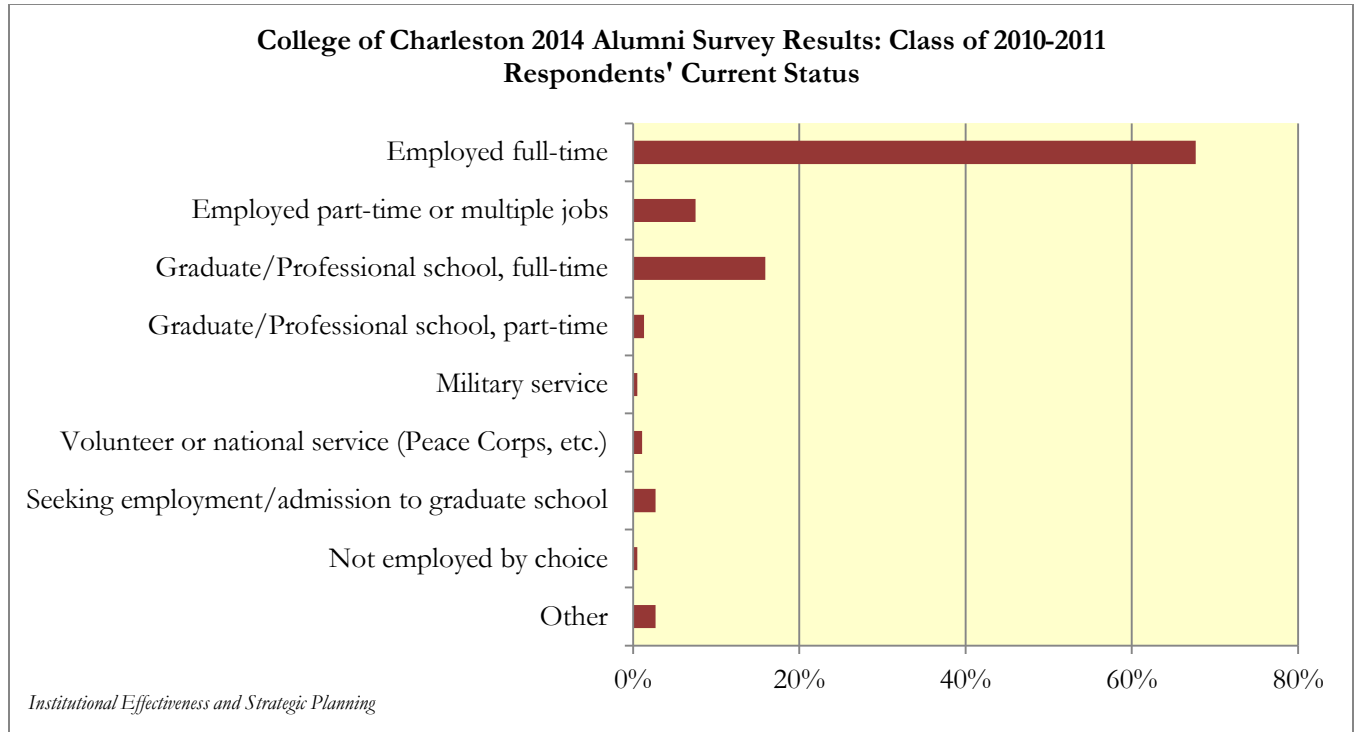
[*View full report*](#)

[*View survey instrument*](#)

COLLEGE of CHARLESTON

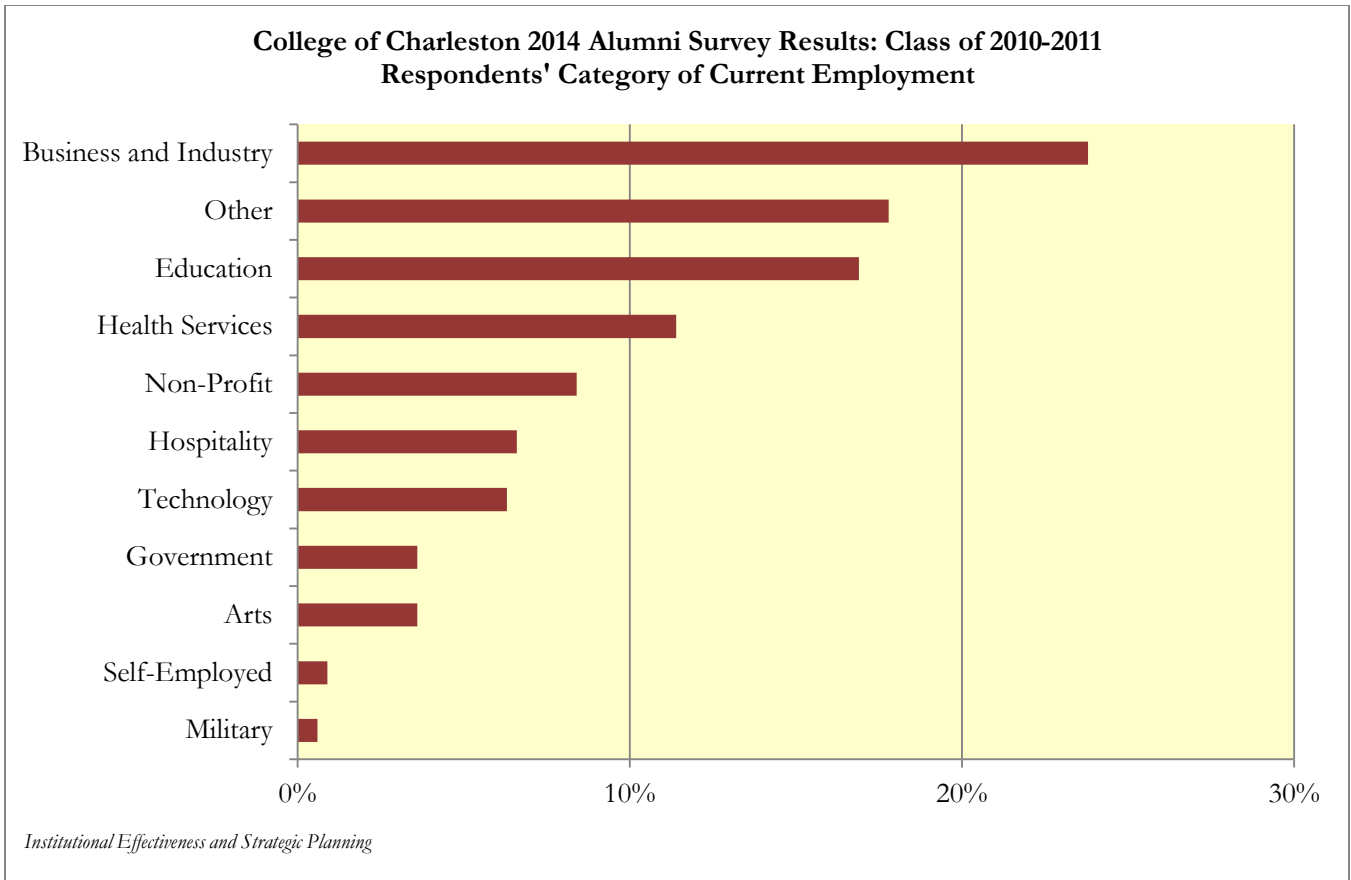
2014 Alumni Survey Results
Class of 2010-2011

Current Employment



| Current Status | N | % |
|---|------------|---------------|
| Employed full-time | 252 | 67.7% |
| Employed part-time or multiple jobs | 28 | 7.5% |
| Graduate/Professional school, full-time | 59 | 15.9% |
| Graduate/Professional school, part-time | 5 | 1.3% |
| Military service | 2 | 0.5% |
| Volunteer or national service (Peace Corps, etc.) | 4 | 1.1% |
| Seeking employment/admission to graduate school | 10 | 2.7% |
| Not employed by choice | 2 | 0.5% |
| Other | 10 | 2.7% |
| Total | 372 | 100.0% |

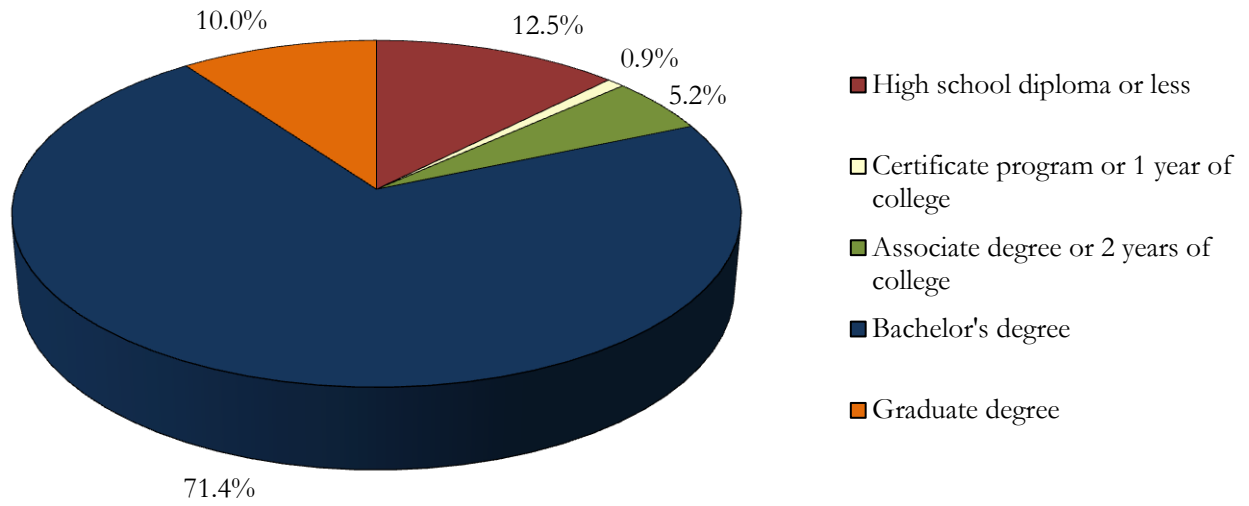
Institutional Effectiveness and Strategic Planning



| Category of Current Employment | N | % |
|--------------------------------|-----|--------|
| Business and Industry | 79 | 23.8% |
| Other | 59 | 17.8% |
| Education | 56 | 16.9% |
| Health Services | 38 | 11.4% |
| Non-Profit | 28 | 8.4% |
| Hospitality | 22 | 6.6% |
| Technology | 21 | 6.3% |
| Government | 12 | 3.6% |
| Arts | 12 | 3.6% |
| Self-Employed | 3 | 0.9% |
| Military | 2 | 0.6% |
| Total | 332 | 100.0% |

Institutional Effectiveness and Strategic Planning

College of Charleston 2014 Alumni Survey Results: Class of 2010-2011
Minimum Educational Requirements for
Respondents' Current Employment Position

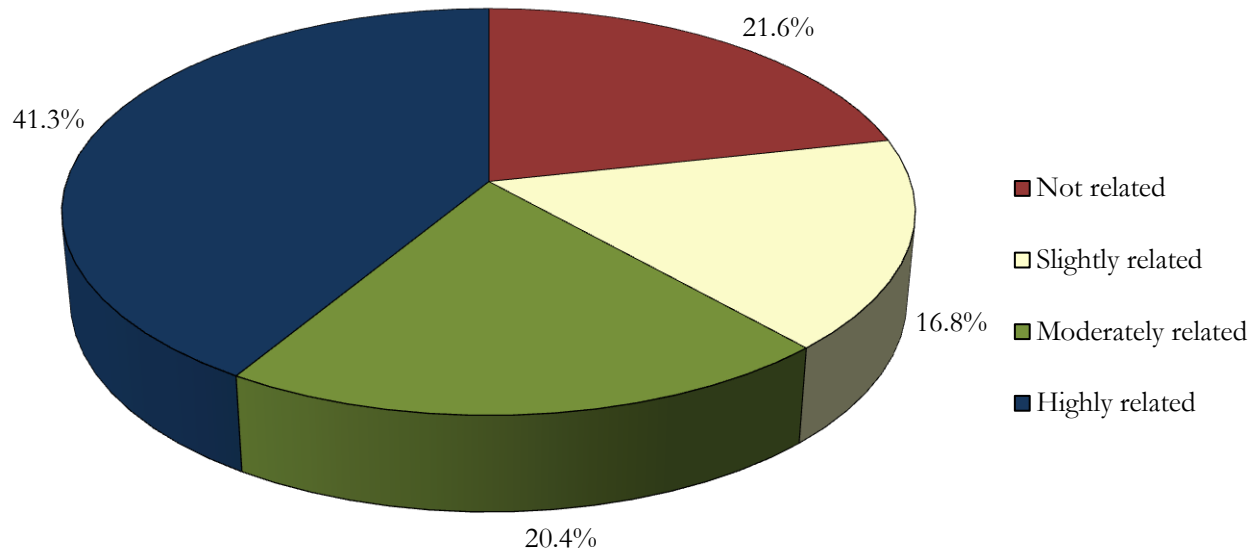


Institutional Effectiveness and Strategic Planning

| Minimum Educational Requirements for Current Employment Position | N | % |
|---|------------|---------------|
| High school diploma or less | 41 | 12.5% |
| Certificate program or 1 year of college | 3 | 0.9% |
| Associate degree or 2 years of college | 17 | 5.2% |
| Bachelor's degree | 235 | 71.4% |
| Graduate degree | 33 | 10.0% |
| Total | 329 | 100.0% |

Institutional Effectiveness and Strategic Planning

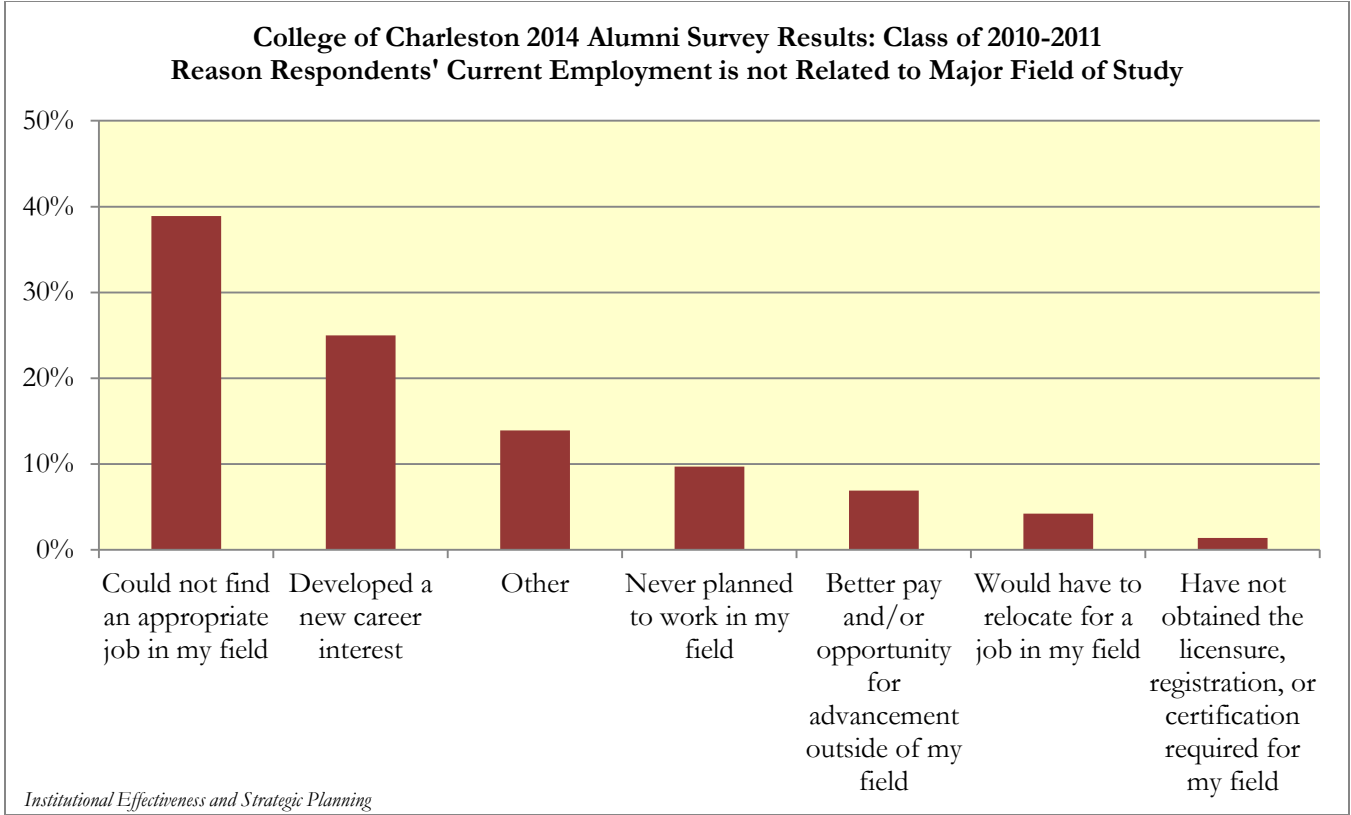
**College of Charleston 2014 Alumni Survey Results: Class of 2010-2011
Relationship Between Respondents' Major and Current Employment**



Institutional Effectiveness and Strategic Planning

| Relationship Between Major and Current Employment | N | % |
|--|----------|----------|
| Not related | 72 | 21.6% |
| Slightly related | 56 | 16.8% |
| Moderately related | 68 | 20.4% |
| Highly related | 138 | 41.3% |
| Total | 334 | 100.0% |

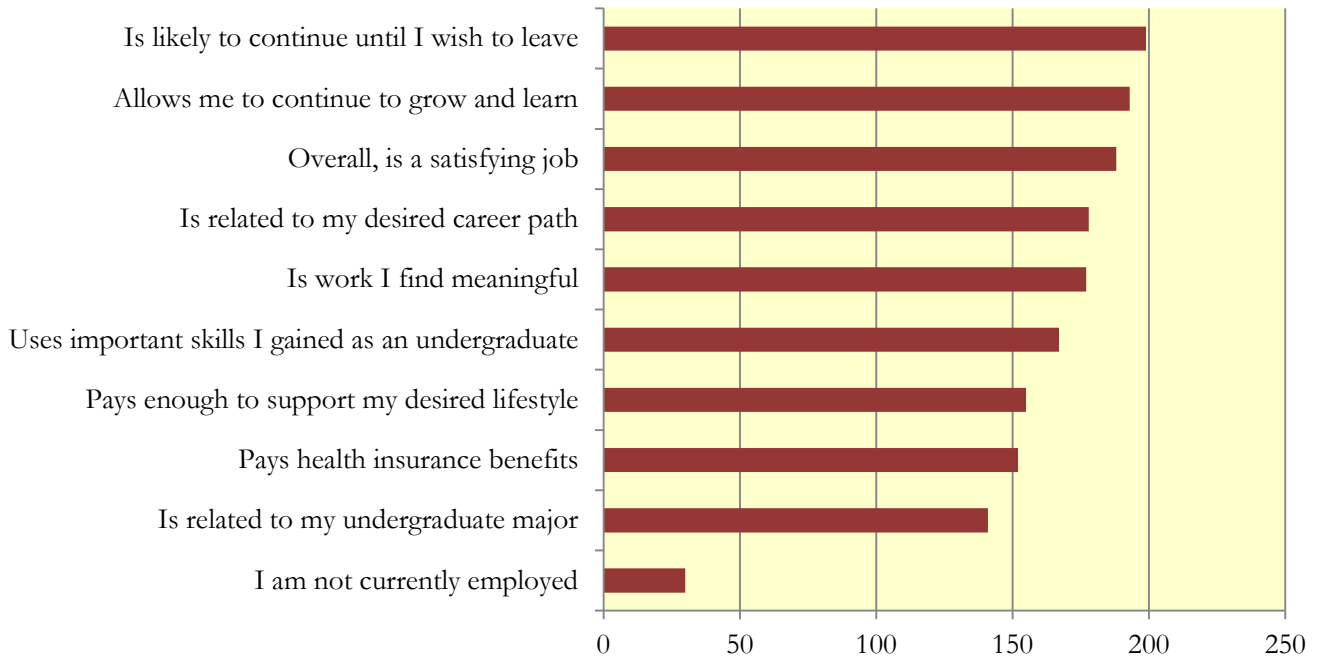
Institutional Effectiveness and Strategic Planning



| Main Reason Current Employment is not Related to Major Field of Study | N | % |
|---|-----------|---------------|
| Could not find an appropriate job in my field | 28 | 38.9% |
| Developed a new career interest | 18 | 25.0% |
| Other | 10 | 13.9% |
| Never planned to work in my field | 7 | 9.7% |
| Better pay and/or opportunity for advancement outside of my field | 5 | 6.9% |
| Would have to relocate for a job in my field | 3 | 4.2% |
| Have not obtained the licensure, registration, or certification required for my field | 1 | 1.4% |
| Total | 72 | 100.0% |

Institutional Effectiveness and Strategic Planning

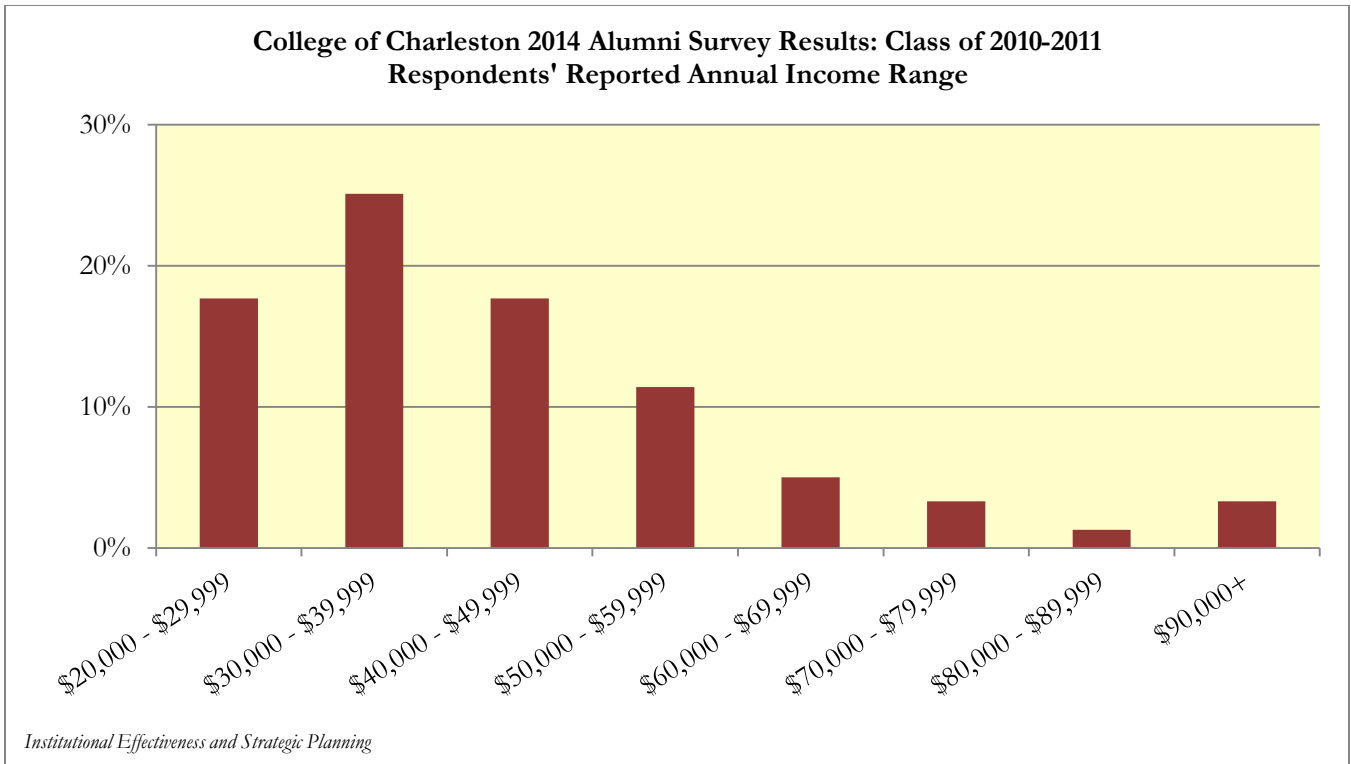
**College of Charleston 2014 Alumni Survey Results: Class of 2010-2011
Respondents' Current Job***



**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

| Respondents' Current Job* | N |
|--|----------|
| Is likely to continue until I wish to leave | 199 |
| Allows me to continue to grow and learn | 193 |
| Overall, is a satisfying job | 188 |
| Is related to my desired career path | 178 |
| Is work I find meaningful | 177 |
| Uses important skills I gained as an undergraduate | 167 |
| Pays enough to support my desired lifestyle | 155 |
| Pays health insurance benefits | 152 |
| Is related to my undergraduate major | 141 |
| I am not currently employed | 30 |

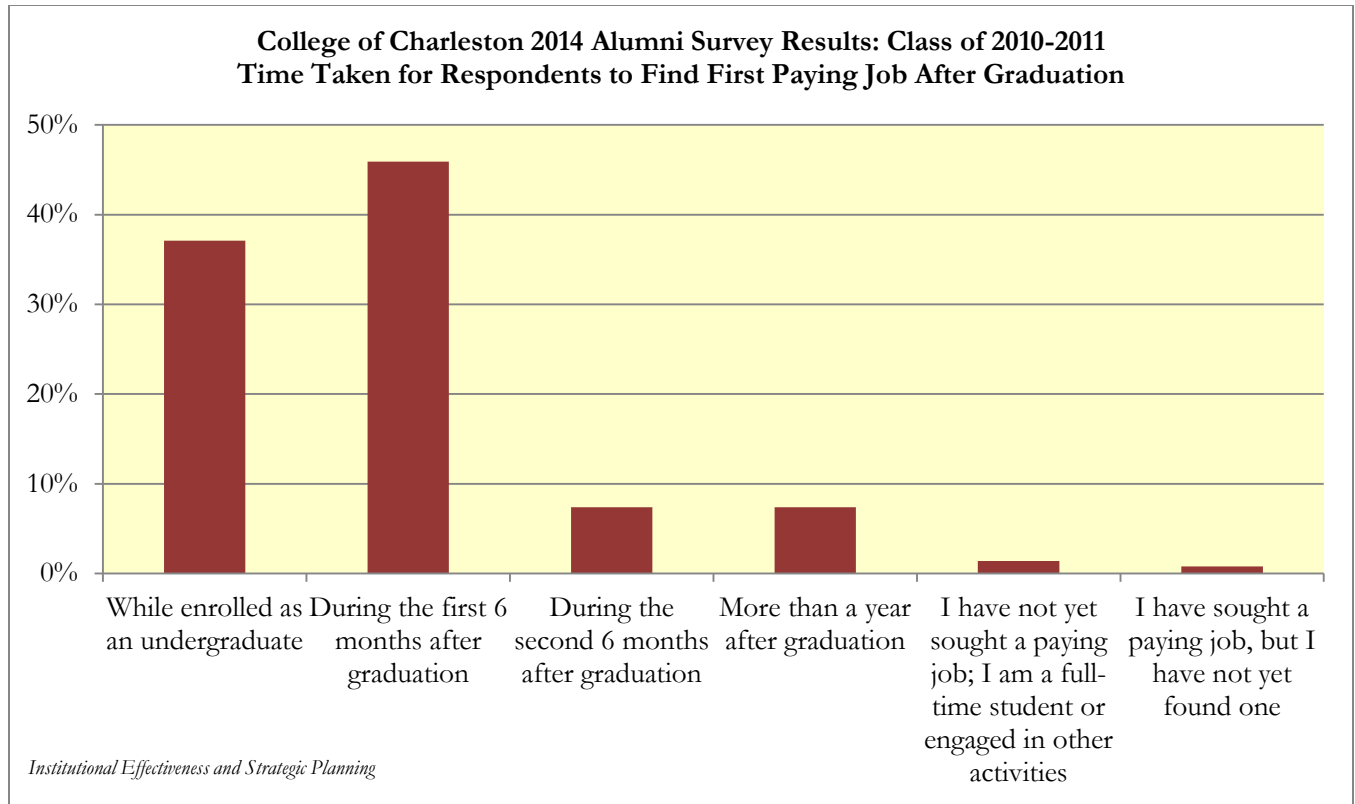
**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*



| Reported Annual Income Range | N | % |
|------------------------------|-----|--------|
| Below \$20,000 | 45 | 15.1% |
| \$20,000 - \$29,999 | 53 | 17.7% |
| \$30,000 - \$39,999 | 75 | 25.1% |
| \$40,000 - \$49,999 | 53 | 17.7% |
| \$50,000 - \$59,999 | 34 | 11.4% |
| \$60,000 - \$69,999 | 15 | 5.0% |
| \$70,000 - \$79,999 | 10 | 3.3% |
| \$80,000 - \$89,999 | 4 | 1.3% |
| \$90,000+ | 10 | 3.3% |
| Total | 299 | 100.0% |

Institutional Effectiveness and Strategic Planning

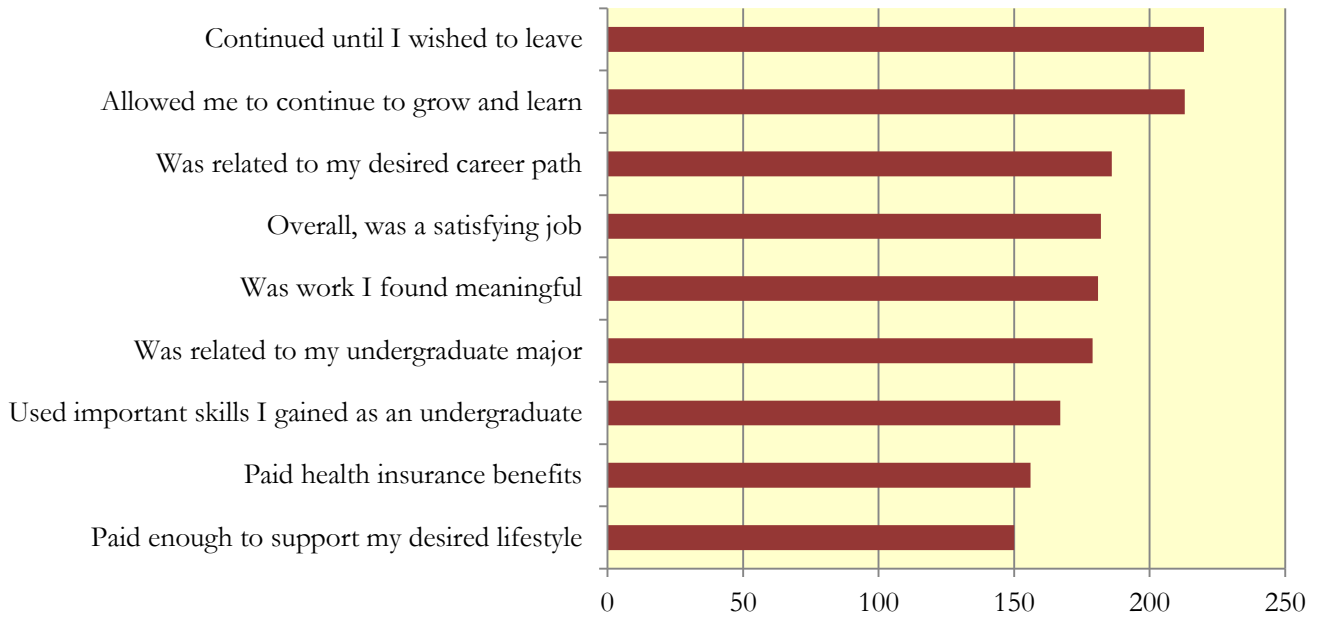
Employment History



| Time Taken to Find First Paying Job After Graduation | N | % |
|---|------------|---------------|
| While enrolled as an undergraduate | 131 | 37.1% |
| During the first 6 months after graduation | 162 | 45.9% |
| During the second 6 months after graduation | 26 | 7.4% |
| More than a year after graduation | 26 | 7.4% |
| I have not yet sought a paying job; I am a full-time student or engaged in other activities | 5 | 1.4% |
| I have sought a paying job, but I have not yet found one | 3 | 0.8% |
| Total | 353 | 100.0% |

Institutional Effectiveness and Strategic Planning

**College of Charleston 2014 Alumni Survey Results: Class of 2010-2011
Respondents' First Paying Job After Graduation***

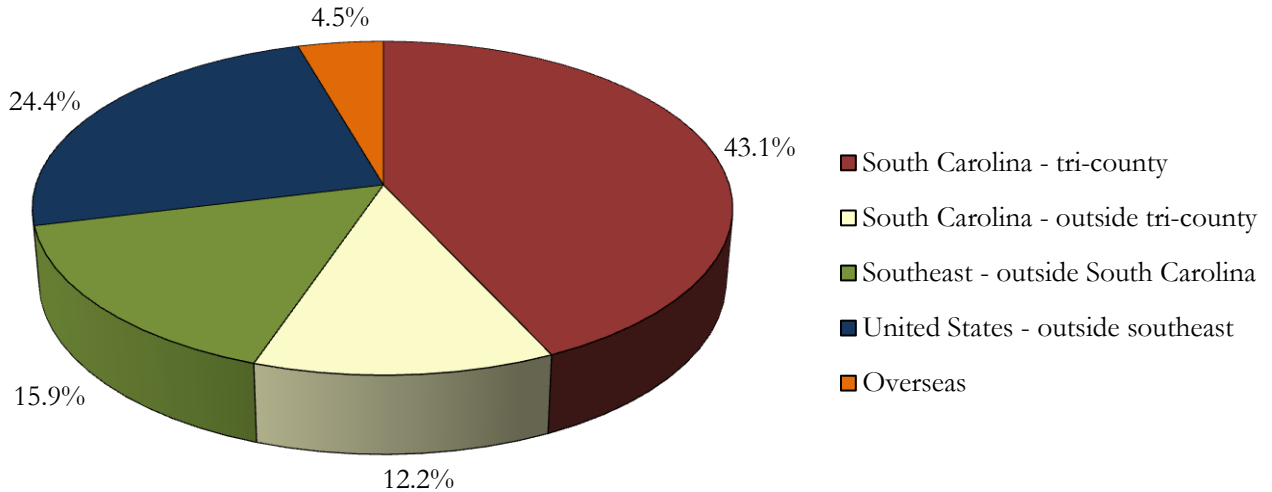


**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

| Respondents' First Paying Job After Graduation* | N |
|--|----------|
| Continued until I wished to leave | 220 |
| Allowed me to continue to grow and learn | 213 |
| Was related to my desired career path | 186 |
| Overall, was a satisfying job | 182 |
| Was work I found meaningful | 181 |
| Was related to my undergraduate major | 179 |
| Used important skills I gained as an undergraduate | 167 |
| Paid health insurance benefits | 156 |
| Paid enough to support my desired lifestyle | 150 |

**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

College of Charleston 2014 Alumni Survey Results: Class of 2010-2011
Location of First Paying Job After Graduation

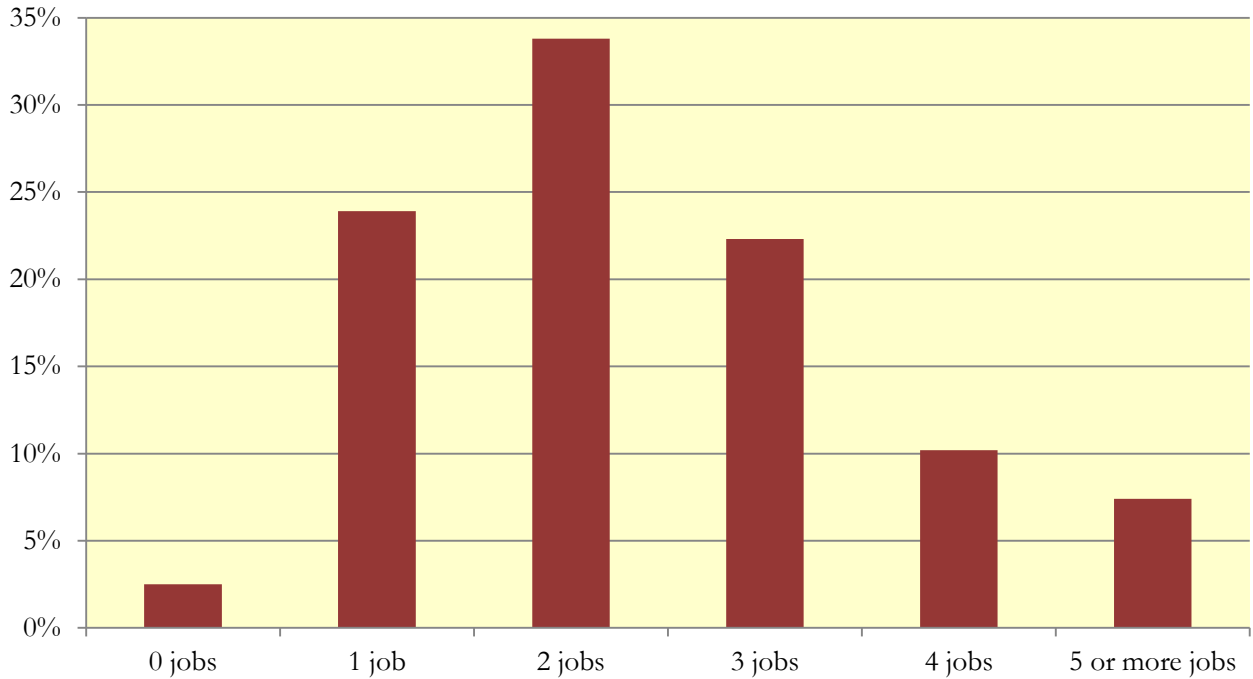


Institutional Effectiveness and Strategic Planning

| Location of First Paying Job After Graduation | N | % |
|---|-----|--------|
| South Carolina - tri-county | 152 | 43.1% |
| South Carolina - outside tri-county | 43 | 12.2% |
| Southeast - outside South Carolina | 56 | 15.9% |
| United States - outside southeast | 86 | 24.4% |
| Overseas | 16 | 4.5% |
| Not yet employed | 0 | 0.0% |
| Total | 353 | 100.0% |

Institutional Effectiveness and Strategic Planning

**College of Charleston 2014 Alumni Survey Results: Class of 2010-2011
Respondents' Number of Paying Jobs Since Graduation**

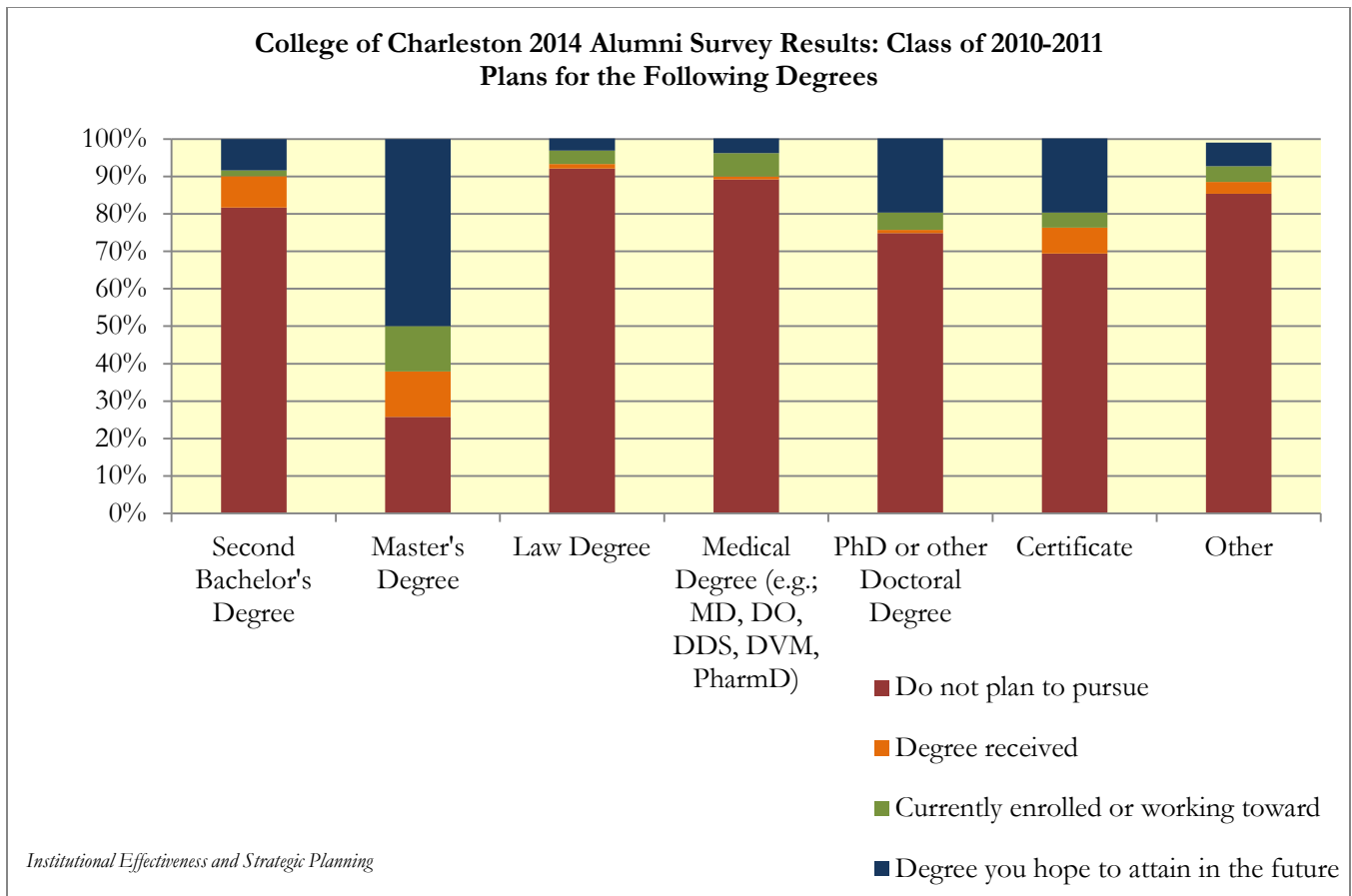


Institutional Effectiveness and Strategic Planning

| Number of Paying Jobs Held Since Graduation | N | % |
|--|------------|---------------|
| 0 jobs | 9 | 2.5% |
| 1 job | 87 | 23.9% |
| 2 jobs | 123 | 33.8% |
| 3 jobs | 81 | 22.3% |
| 4 jobs | 37 | 10.2% |
| 5 or more jobs | 27 | 7.4% |
| Total | 364 | 100.0% |

Institutional Effectiveness and Strategic Planning

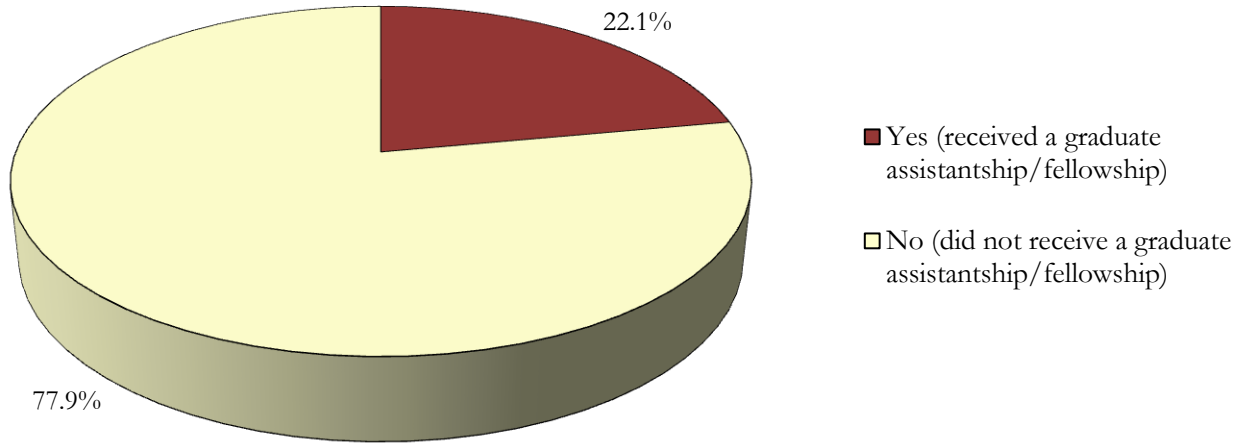
Graduate/Professional School



| Plans for the Following Degrees | Do not plan to pursue | Degree received | Currently enrolled or working toward | Degree you hope to attain in the future | N |
|---|-----------------------|-----------------|--------------------------------------|---|-----|
| Second Bachelor's Degree | 81.7% | 8.4% | 1.5% | 8.4% | 263 |
| Master's Degree | 25.8% | 12.1% | 12.1% | 50.0% | 306 |
| Law Degree | 92.1% | 1.2% | 3.6% | 3.2% | 252 |
| Medical Degree (e.g.; MD, DO, DDS, DVM, PharmD) | 89.2% | 0.8% | 6.2% | 3.9% | 259 |
| PhD or other Doctoral Degree | 74.9% | 0.8% | 4.6% | 19.8% | 263 |
| Certificate | 69.4% | 6.9% | 4.0% | 19.8% | 248 |
| Other | 85.4% | 3.1% | 4.2% | 6.3% | 95 |

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**College of Charleston 2014 Alumni Survey Results: Class of 2010-2011
Respondents who Received a Graduate Assistantship/Fellowship**

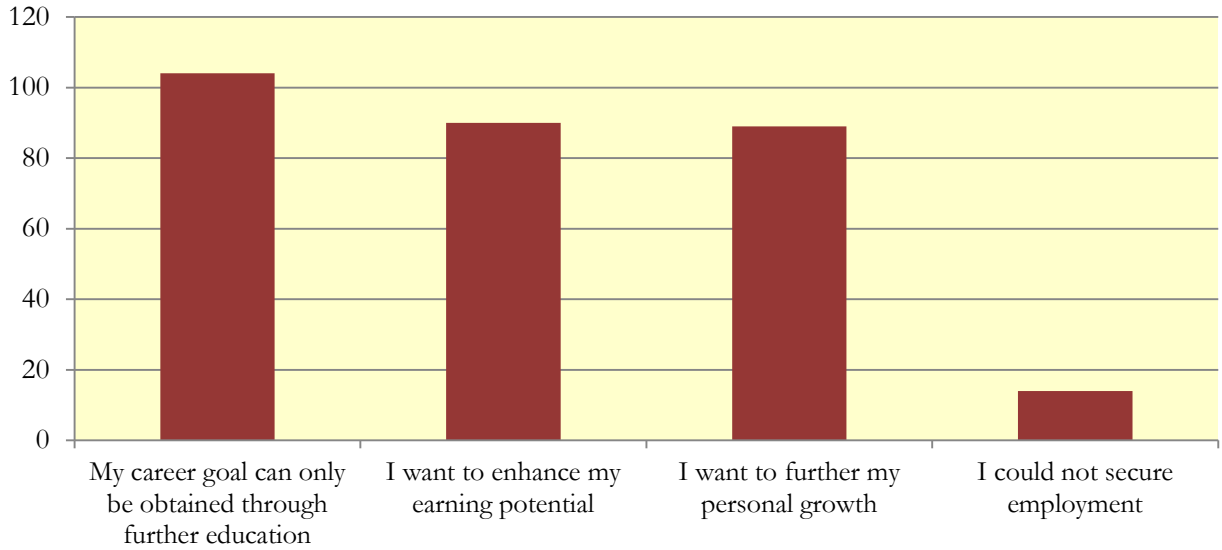


Institutional Effectiveness and Strategic Planning

| Received a Graduate Assistantship/Fellowship | N | % |
|--|------------|---------------|
| Yes (received a graduate assistantship/fellowship) | 30 | 22.1% |
| No (did not receive a graduate assistantship/fellowship) | 106 | 77.9% |
| Total | 136 | 100.0% |

Institutional Effectiveness and Strategic Planning

**College of Charleston 2014 Alumni Survey Results: Class of 2010-2011
Respondents' Reason For Seeking Further Education***



**Because respondents could select multiple responses, counts rather than percentages are reported.
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| Reason for Seeking Further Education* | N |
|---|----------|
| My career goal can only be obtained through further education | 104 |
| I want to enhance my earning potential | 90 |
| I want to further my personal growth | 89 |
| I could not secure employment | 14 |

**Because respondents could select multiple responses, counts rather than percentages are reported.
Institutional Effectiveness and Strategic Planning*

| Graduate Institutions Most Frequently Attended | N |
|---|----------|
| University of South Carolina | 10 |
| Medical University of South Carolina | 9 |
| College of Charleston | 5 |
| The University of Georgia | 4 |
| Loyola University | 3 |
| Tulane University | 3 |
| Florida State University | 2 |
| George Washington University | 2 |
| Georgetown University | 2 |
| New York University | 2 |
| The Citadel | 2 |
| University of Maryland | 2 |
| University of North Carolina | 2 |
| Virginia Commonwealth University | 2 |
| Winthrop University | 2 |
| Louisiana State University | 2 |

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Other Graduate Institutions Reported:

Arizona State University, Benjamin N. Cardozo School of Law, Bryan College of Health Sciences, Campbell University, Central Carolina Community College, Charleston School of Law, Charleston Southern University, Clemson University, Coastal Carolina University, College of William and Mary, Converse College, Drexel University, East Carolina University, Emerson College, Emory University, Gardner-Webb University, George Mason University, John Marshall Law School, Johnson and Wales University, Liberty University, Mercer University, Montgomery College, North Carolina State University, Nova Southeastern University, Pfeiffer University, Rawson Saunders Institute, Regis University, Rutgers University, South University, Stony Brook University, Tufts Cummings School of Veterinary Medicine, Universidad del Valle de Atemajac, University of California, Davis, University of Central Florida, University of Cincinnati, University of Florida, University of Miami, University of Oregon, University of Phoenix, University of Utah, University of Virginia, Virginia-Maryland Regional College of Veterinary Medicine

| Academic Disciplines Most Frequently Cited | N |
|---|----------|
| Medicine | 19 |
| Social Sciences | 17 |
| Business | 16 |
| Education | 14 |
| Law | 13 |
| Math and Sciences | 7 |
| Health Sciences | 5 |
| Arts | 3 |
| Other | 3 |
| Religious Studies | 1 |

Institutional Effectiveness and Strategic Planning

Other Academic Disciplines reported:

Baking and Pastry, International Affairs, and Library and Information Sciences

College of Charleston Undergraduate Experience

| Satisfaction with the College of Charleston's Quality of: | Very Dissatisfied | Dissatisfied | Neutral | Satisfied | Very Satisfied | N |
|---|-------------------|--------------|---------|-----------|----------------|-----|
| Curriculum in your major | 0.9% | 1.8% | 7.7% | 47.1% | 42.5% | 325 |
| Instruction in your major | 1.5% | 1.8% | 6.8% | 43.7% | 46.2% | 325 |
| Curriculum in your general education program | 1.8% | 2.8% | 16.0% | 55.1% | 24.3% | 325 |
| Instruction in your general education program | 1.5% | 3.1% | 17.5% | 53.5% | 24.3% | 325 |

| Satisfaction with: | Very Dissatisfied | Dissatisfied | Neutral | Satisfied | Very Satisfied | N |
|----------------------------------|-------------------|--------------|---------|-----------|----------------|-----|
| Your overall academic experience | 1.2% | 1.5% | 4.9% | 47.4% | 44.9% | 325 |

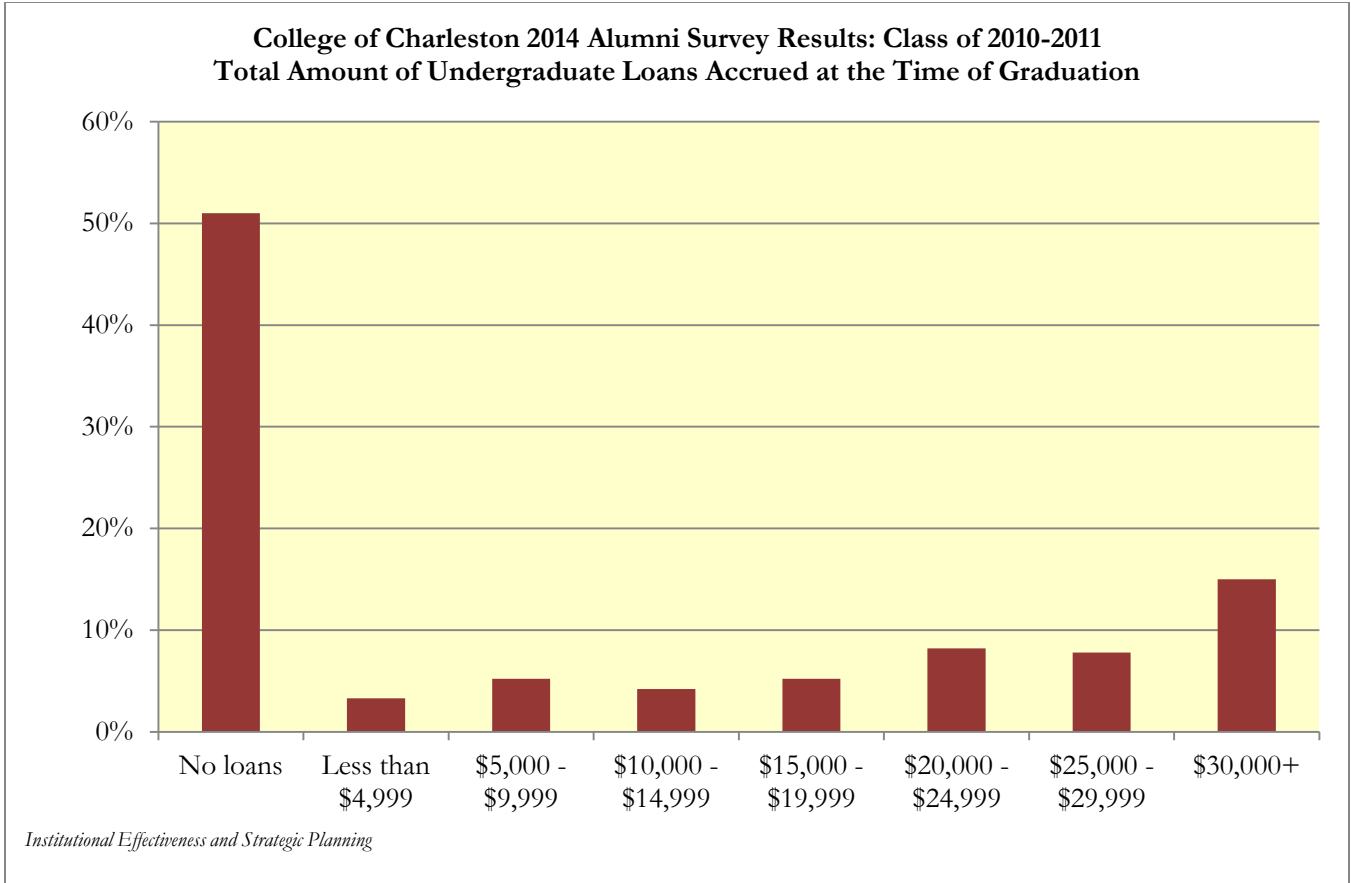
Institutional Effectiveness and Strategic Planning

| Frequency of Participation in Activities | Never | Less often | Annually | Monthly | Weekly | N |
|--|-------|------------|----------|---------|--------|-----|
| Career related advanced education or training | 17.9% | 17.3% | 23.8% | 17.6% | 23.5% | 307 |
| Lifelong learning or personal enrichment studies outside your career area(s) | 12.1% | 23.3% | 15.1% | 23.9% | 25.6% | 305 |
| Professional or service organizations | 21.4% | 21.1% | 19.7% | 24.3% | 13.5% | 304 |
| Volunteer, public, or community service | 12.1% | 23.8% | 26.1% | 24.8% | 13.4% | 307 |
| Social or recreational organization | 11.4% | 18.9% | 14.3% | 31.9% | 23.5% | 307 |
| Support or participation in the arts | 18.8% | 23.1% | 22.7% | 20.1% | 15.3% | 308 |

Institutional Effectiveness and Strategic Planning

| College of Charleston's Influence on Participation in Activities | Not at all | Somewhat | Moderately | Strongly | N |
|--|------------|----------|------------|----------|-----|
| Career related advanced education or training | 41.50% | 23.80% | 20.20% | 14.50% | 282 |
| Lifelong learning or personal enrichment studies outside your career area(s) | 29.90% | 28.10% | 23.80% | 18.10% | 281 |
| Professional or service organizations | 40.00% | 26.10% | 20.70% | 13.20% | 280 |
| Volunteer, public, or community service | 35.90% | 27.80% | 22.80% | 13.50% | 281 |
| Social or recreational organization | 32.90% | 25.40% | 23.60% | 18.20% | 280 |
| Support or participation in the arts | 33.50% | 24.90% | 22.80% | 18.90% | 281 |

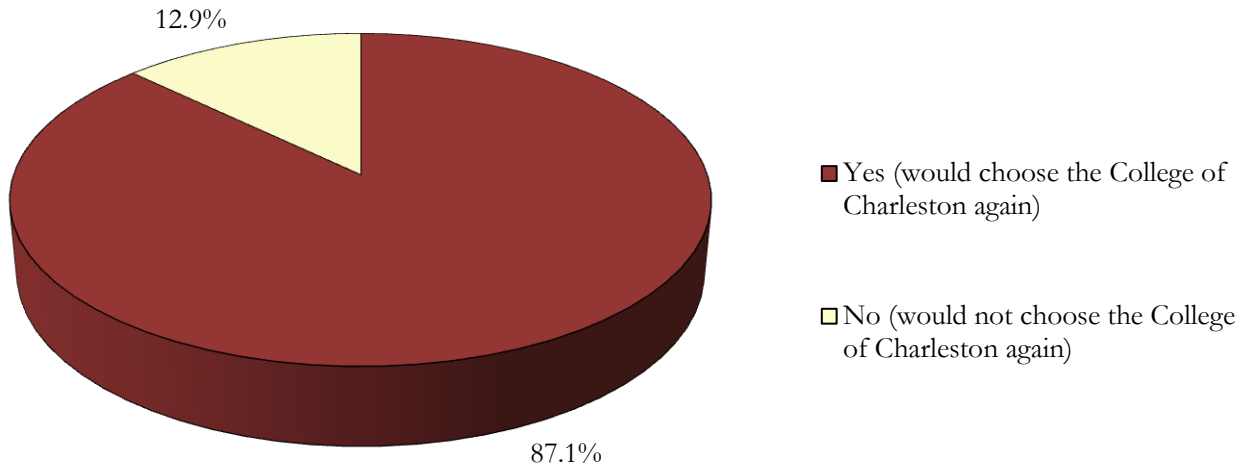
Institutional Effectiveness and Strategic Planning



| Total Amount of Undergraduate Loans Accrued at the Time of Graduation | N | % |
|---|------------|---------------|
| No loans | 156 | 51.0% |
| Less than \$4,999 | 10 | 3.3% |
| \$5,000 - \$9,999 | 16 | 5.2% |
| \$10,000 - \$14,999 | 13 | 4.2% |
| \$15,000 - \$19,999 | 16 | 5.2% |
| \$20,000 - \$24,999 | 25 | 8.2% |
| \$25,000 - \$29,999 | 24 | 7.8% |
| \$30,000+ | 46 | 15.0% |
| Total | 306 | 100.0% |

Institutional Effectiveness and Strategic Planning

**College of Charleston 2014 Alumni Survey Results: Class of 2010-2011
Would Choose the College of Charleston Again**

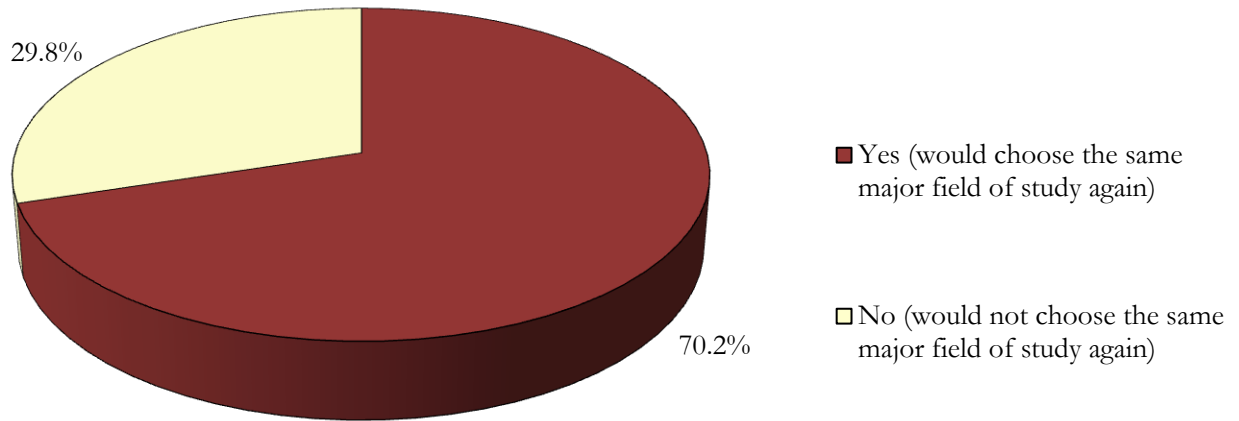


Institutional Effectiveness and Strategic Planning

| Would Choose the College of Charleston Again | N | % |
|---|----------|----------|
| Yes (would choose the College of Charleston again) | 283 | 87.1% |
| No (would not choose the College of Charleston again) | 42 | 12.9% |
| Total | 325 | 100.0% |

Institutional Effectiveness and Strategic Planning

**College of Charleston 2014 Alumni Survey Results: Class of 2010-2011
Would Choose the Same Major Field of Study Again**



Institutional Effectiveness and Strategic Planning

| Would Choose the Same Major Field of Study Again | N | % |
|---|----------|----------|
| Yes (would choose the same major field of study again) | 228 | 70.2% |
| No (would not choose the same major field of study again) | 97 | 29.8% |
| Total | 325 | 100.0% |

Institutional Effectiveness and Strategic Planning

Appendix A - Response Rate by Major*

| Major | N (Graduates) | N (Respondents) | % |
|--|----------------------|------------------------|----------|
| Accounting | 35 | 7 | 20.0% |
| Anthropology | 20 | 4 | 20.0% |
| Art History | 28 | 12 | 42.9% |
| Arts Management | 47 | 13 | 27.7% |
| Athletic Training | 6 | 2 | 33.3% |
| Biochemistry | 3 | 0 | 0.0% |
| Biology | 117 | 34 | 29.1% |
| Business Administration | 229 | 51 | 22.3% |
| Chemistry | 31 | 10 | 32.3% |
| Classics | 11 | 3 | 27.3% |
| Communication | 173 | 36 | 20.8% |
| Computer Information Sciences | 1 | 0 | 0.0% |
| Computer Science | 22 | 5 | 22.7% |
| Early Childhood Education | 35 | 10 | 28.6% |
| Economics | 24 | 10 | 41.7% |
| Elementary Education | 32 | 5 | 15.6% |
| English | 76 | 12 | 15.8% |
| French | 6 | 1 | 16.7% |
| Geology | 17 | 5 | 29.4% |
| German | 4 | 1 | 25.0% |
| Historic Preservation and Community Planning | 29 | 10 | 34.5% |
| History | 51 | 14 | 27.5% |
| Hospitality and Tourism Management | 67 | 15 | 22.4% |
| International Business | 47 | 14 | 29.8% |
| Latin American and Caribbean Studies | 1 | 0 | 0.0% |
| Marine Biology | 17 | 4 | 23.5% |

College of Charleston 2014 Alumni Survey Class of 2010-2011

| Major | N (Graduates) | N (Respondents) | % |
|-----------------------------|---------------|-----------------|-------|
| Mathematics | 7 | 1 | 14.3% |
| Middle Grades Education | 11 | 4 | 36.4% |
| Music | 9 | 1 | 11.1% |
| Philosophy | 14 | 4 | 28.6% |
| Physical Education | 66 | 11 | 16.7% |
| Physics | 5 | 1 | 20.0% |
| Political Science | 97 | 30 | 30.9% |
| Psychology | 140 | 33 | 23.6% |
| Religious Studies | 19 | 7 | 36.8% |
| Secondary Education Cognate | 6 | 3 | 50.0% |
| Sociology | 24 | 8 | 33.3% |
| Spanish | 30 | 8 | 26.7% |
| Special Education | 19 | 4 | 21.1% |
| Studio Art | 42 | 5 | 11.9% |
| Theatre | 23 | 4 | 17.4% |
| Urban Studies | 7 | 2 | 28.6% |
| Women's and Gender Studies | 6 | 1 | 16.7% |
| Total | 1,654** | 405** | |

**Double majors counted twice*

***Total N for Graduates and Respondents higher because of counting of double majors*

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